

PAR10

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Performing Artist Roster Program

Application Guidelines for Individuals and Organizations

Roster Participation Period: October 1, 2009 – September 30, 2012

What does this program support?

The Performing Artist Roster Program (PAR) will increase booking and management opportunities for District of Columbia performing artists by Maryland presenters through their inclusion on the DC Commission on the Arts and Humanities' touring artist roster. Selected artists will be eligible for all roster benefits for three years.

The goals of the program are to promote the artistic excellence and development of District of Columbia performing artists by enhancing their marketability and touring capacity through successful touring engagements beyond their home state, to conduct professional development workshops and to create DCCAH roster campaign promotions. The Performing Artist Roster program is **not** a monetary grant.

Where can I get an application?

For a complete FY 2010 Performing Artist Roster application, please [click here](#). Applicants **must** use this form in order to be considered.

When is the deadline?

There is one deadline to request funding for FY 2010:

Wednesday March 24, 2010 at 7:00 PM

Applicants must submit an electronic copy of the application by 7:00 PM on the deadline date. Instructions for uploading applications to the DCCAH website are located at <http://dcarts.dc.gov> under "Grant Opportunities." One hard-copy of the complete application, including supplementary materials, must also be received at the Commission office by 7:00 PM sharp on the deadline date; hard-copy applications postmarked on the deadline date but not physically in the office will not be accepted for review. Applicants are encouraged to hand deliver applications and request a receipt. There are no

extensions on application deadlines.

What are the eligibility requirements?

Individuals and members of performance groups must be artists or arts professionals, 18 years or older, who have been legal residents of the District of Columbia for at least one year prior to the application deadline and must maintain residency during the entire roster inclusion period.

Performing artists selected for inclusion in the Performing Artist Roster Program will be eligible for all roster benefits for three years. All performing artists who are recommended for placement on the Roster must reapply after three years (beginning FY 2013) and undergo panel review for continued inclusion on the Roster. Artists will be given the opportunity to update their roster profile each fiscal year. Artists selected for inclusion on the Performing Artist Roster must complete a photo release form giving DCCAH rights to publish their image.

What are the Roster Benefits?

There is no direct monetary award associated with the Performing Artist Roster Program. However, there are many benefits, which include:

- Opportunities to receive bookings and artist fees through the Capital Region Performing Arts Touring Program* (please note, placement on the Roster does not guarantee bookings)
- Access to DC Arts Commission sponsored professional development workshops specifically tailored to meet the needs of performing artists who wish to increase their touring capacity
- Promotion through the official agency newsletter, *Art News*, as well as distribution of the Roster at local, regional and national conferences and other government agencies
- Roster artist bookings for other DC Arts Commission programs outside of the Capital Region Performing Arts Touring Program
- Free subscription to the Maryland Presenters Network (MDPN) Listserv, a professional online forum for Maryland presenting and touring professionals designed to facilitate information sharing, networking, collaborations and event/program promotion.

**The Capital Region Performing Arts Touring Program is a grant program through the Maryland State Arts Council that provides funding to MD presenters and encourages them to book performing artists listed on either the DCCAH or Maryland Performing Artist Rosters.*

How are the applications evaluated?

Applications are reviewed on the basis of artistic merit and touring readiness. Detailed evaluation criteria are listed on page four. The Advisory Panel uses these criteria as the score sheet for reviewing applications. The Commission Board reviews panel recommendations and makes all final determinations. A detailed explanation of the panel review process is available on page 14 of the Guide to Grants. Incomplete applications will not be forwarded to the panel for review.

The evaluation process will also take into consideration general standards of decency and respect for the diverse beliefs and values of the American public consistent with The National Foundation on the Arts

and Humanities Act, as amended in 1990.

When will I be notified about the status of the application?

Applicants are notified in writing of the status of their application eight to ten weeks following the deadline date. The Commission reserves the right to rescind all awards for non-compliance with guidelines, policies and regulations.

Where can I go for additional information?

For information on accessibility services, submitting work samples and all of the Commission's grant programs, please refer to the [FY 2010 Guide to Grants](#), or contact the program coordinator, Keona Pearson, at Keona.Pearson@dc.gov or 202-724-5613.

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Evaluation Criteria Score Sheet for Application Review

Artistic Merit60%

- Applicant demonstrates a high level of mastery of the chosen medium
- Applicant demonstrates creativity, originality and substance as evidenced by support materials
- Applicant demonstrates professional staging/presentation capabilities
- Applicant demonstrates cultural authenticity, if applicable
- Applicant demonstrates range of repertoire, if applicable

Touring Readiness40%

- Applicant demonstrates a history of touring
- Application reflects a realistic understanding of touring costs
- Applicant has identified a qualified, designated person with whom presenters can make arrangements
- Applicant shows a high quality of promotional materials used for marketing to presenters and available for presenters to use in promoting their events